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## Review - Quo Digital Mapping

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### Quo Digital Mapping plus Angler's Diary Add-on

- Digital Mapping Software from Mapyx Ltd
- Free download plus add-ons to purchase
- Free software with Ordnance Survey GB MiniScale® map plus £14.95 for the optional Angler's Diary add-on

*SOMETIMES IT PAYS to be late into a market so that you can take a good look at what the opposition have done and then set out to do it better. That has certainly been the case with Quo's off road digital mapping software.*

#### Quo Say

Quo GO is FREE smart digital mapping software that lets you buy maps and share your favourite places with your friends.

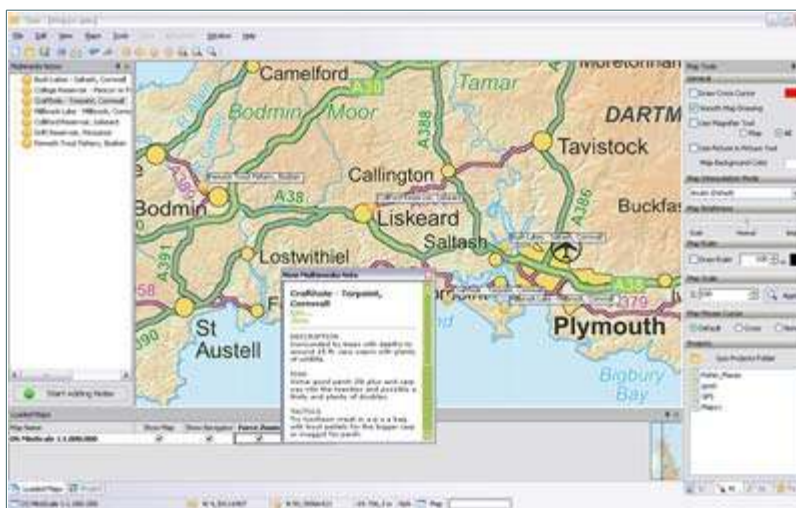
It is the new essential software tool for those who enjoy outdoor sports, pursuits and exploration; and is ideal for clubs and societies wanting to share experiences and pass on practical information through the Internet.

The software is fully functional and not time limited.

#### How much does Quo cost?

Quo is FREE software that brings you smart digital maps at rock-bottom prices. Until now you

had two options if you wanted to buy high quality digital maps. Either you could buy them on paper, scan them and illegally import them into free software. Or you could buy expensive software and even more expensive maps. Quo is FREE and we sell digital maps for a fraction of the price you will pay elsewhere.



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Quo GO is a genuinely free product – it's not a demo, nor has it been limited in any way and it's not time limited – it is yours to keep, for free, forever.

You will get all of this when you [download Quo GO](#):

- Ordnance Survey GB MiniScale® map
- Route planning, distance measuring & drawing tools
- Add pictures & text with media stickers
- Share your 'projects' with other Quo users
- Multiple seamless maps
- Unique zoom & picture-in-picture controls
- Live GPS link
- Plus all the usual print, import, save, help and more.

### What's a MiniScale® map?

A digital map that covers the whole UK. We give you the map FREE with every copy of our Quo software (also FREE). It's not very detailed (at 1:1,000,000 scale) but does show all the major towns and cities, plus main roads **and rivers** all nicely presented with shaded relief. We've included it because it means that everybody can have a full UK map and begin using Quo and sharing smart map data right away at no cost.

### So how does Quo make a profit?

We license map data from Ordnance Survey, Getmapping and others, then add a small fee which is how our company ([Mapyx Limited](#)) makes money. The basic Quo software ([Quo GO](#)) is free and includes great tools for your maps such as sticky notes, distance measuring, magnifying glass and much more. Anything you add to the map can be easily shared with others. You can also buy add-in tools such as the ability to fly in 3D through the map or link with a GPS or Windows Mobile device ([Quo PRO](#)).

### Quo Pro

Quo PRO is the name we give to maps, tools and data that are *not* free. You get Quo PRO simply by adding a new component to your free version of Quo GO. All the great capabilities of Quo GO remain free – you just add the advanced features that you want. Examples of Quo PRO components are:

- 3D Mapping – combine your maps with a digital terrain model to create stunning three

dimensional views (coming soon).

- GPS Manager – upload your routes and waypoints to a GPS, take them outdoors then download into Quo and review your track log.
- Route Analyser – tabulate and graph your routes with elevation data, enhanced export and print, calculate Naismith's rule and Tranter's fitness correction.
- GB Place & County Gazetteer – derived from Ordnance Survey 1:50k maps this is a reference tool & location finder that includes airports, farms, hills, woodland and more than 42,000 places.
- Advanced Import/Export – share your Quo data with more than 100 mapping data formats, e.g. KML (Google Earth), GPX (universal), and many more.
- Advanced Print – enhances Quo's standard printing facilities with multiple page printing, overlays, redistributions, controlled scaling, and more.
- Anglers diary – adds powerful database functions to organise your fishing records and document your fishing trips. Share your data with friends and family.
- Birdwatchers diary – adds powerful database functions to record your sightings and document your trips. Share you data with friends and bird clubs.

### Angler's Diary Add-on

The diary offers you:

- Powerful database functions to organise your fishing records and document your fishing trips. Share your data with friends and family.
- Every time going on a fishing trip record your trip and make a diary of all your trips.
- You can save it to show your mates the big fish you caught or to see which conditions on different places gives you best result.
- Exchange your diary with other anglers and use the collective information to improve your results on favourite venues and swims.
- Great if you are going to a venue you have never fished before to be able to exchange information with somebody who has been there before and you can help others to get better results.
- When going on a trip just print the check list which helps you to record information on sight.
- They can be easily saved into your diary at home.
- Easy and Simply to use.

### FishingMagic Verdict

Quo is an excellent way to get into digital mapping without it costing an arm and a leg. The free download, with no strings attached, means you can see if Quo is for you and then either dump it (unlikely once you've tried it) or investigate purchasing the add-ons such as the Angler's Diary and the Birdwatcher's Diary, both of which cost £14.95 each.

The digital mapping aspect of the software is excellent, with the add-ons a particularly good idea in that you buy only what you need. Not all anglers, unless they're into other outdoor pursuits like hiking and hill climbing will want advanced GPS management and file conversion. The map prices are excellent, costing from £0.99 (minimum of 6 per order) for a 40k x 40k 1:50,000, the UK aerial map at £5.99 (including postage) on DVD is stunning value. But check first if the 3D extension is now available as this was still being developed as I write.

So what about the add-ons, and in particular, the Angler's Diary? Is it worth the extra?

If you're into keeping a diary then the answer has to be a resounding 'yes'. Angling diaries these days are almost all computer based, usually involving a spreadsheet, but this add-on to the Quo system makes it



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so much easier.

All the fields you require are there: venue, swim, bait, tackle, method, weather conditions, water conditions and much, much more.

Go and read all about it on the Quo website and then download the free software to begin with. Then you can decide if you want to expand the system with any of the add-ons.

So what are you waiting for? [Download your free copy of Quo GO](#) and check it out for yourself.

RATING:



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